



**Women in Business Awards Dinner - Requirements for Submission**

1. Entries **MUST** show a clear business growth path, Return on Investment as well as impact if applicable in the surrounding community
2. Entries/ Nominations **MUST** be submitted in the right category.
3. Companies making entries, **MUST** email a soft copy to Michael on [michael@kenyachamber.or.ke](mailto:michael@kenyachamber.or.ke)
4. KNCCI members encouraged to apply

**Section 1: Organizational Information**

Name of Organization	
KNCCI Membership Number (if applicable)	
Name and Title contact person for this application	
Email Address	
Telephone Contact including mobile	
Company Website/ Blog/ official social media sites	
Please give a brief description of your organization	

## Section 2: Categories

CATEGORIES –Tick the category for which you are applying for	Insert Tick
Construction-Best Woman Entrepreneur 2017	
ICT-Best Woman Entrepreneur 2017	
Creative Arts-Best Woman Entrepreneur 2017	
Best Student Entrepreneur 2017	
Best Youth Entrepreneur 2017	
Healthcare – Best Woman Entrepreneur 2017	
Agribusiness – Best Woman Entrepreneur 2017	
Education - Best Woman Entrepreneur 2017	
Hospitality Industry - Best Woman Entrepreneur 2017	
OVERALL – COMPANY OF THE YEAR AWARD 2017	

## Section 3: Instructions

**(Read all the appendices to be sure to provide all the details needed for this section)**

In the sections below, please provide details of the Company and Entrepreneur that you wish the judging panel to consider for the WIB-awards. Please provide the required information in short and precise paragraphs. Please be specific, and wherever possible use **summarized** supporting data or statistics.

Please fit your information in the space provided - the total number of pages for Section 3 of this application should not be more than 3 & 1/2 pages. **Use Calibri Font 12.**

**Q1: What is the name of the company you wish to nominate for the Women In Business Awards?**

**Q2: What is the Business/Brand vision for the Organization?**

**Q3: What is the gap in the market this business seeks to address?**

**Q4. Give us a clear definition of your business objectives-Strategic/Financial & brand goals**

**Q5: Give details of the following:-**

**Clear Definition of Business journey**

Define your business journey, including challenges and how your company used its strategy to overcome this challenge. In addition, justify the choosing of this strategy. (Max 300 words)

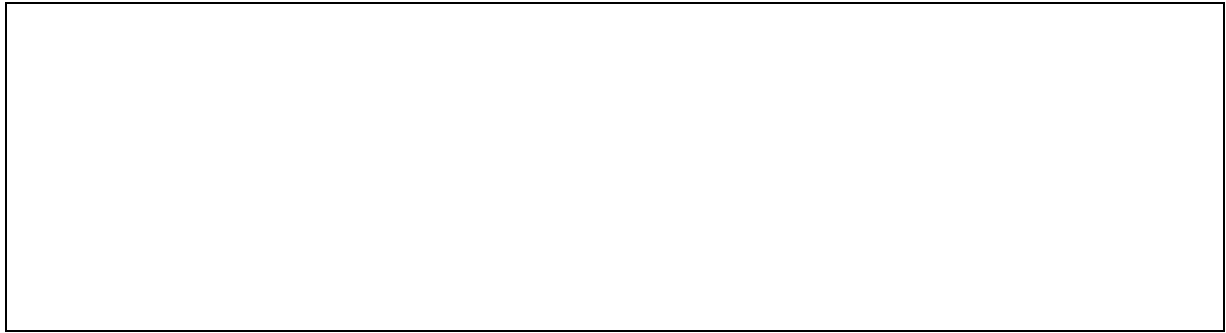
**Execution of Strategy**

Provide an explanation of how your strategy was implemented?

**Achievement of Strategy**

**Creativity & innovation if applicable**

**Results**



- **Results:** Each submission must include :-
  1. Qualitative/ quantitative data to support claims of success-sales/social media impact/research etc.
  2. Kindly provide proof of how the business has achieved its objectives and goals- How has your target market responded
  3. How impressive was the measure of return on investment?
  4. How innovative was the business in terms of using a new idea or channel to begin a dialogue with its target customer?

## **Appendix 2: Terms and Conditions**

### **1. Eligibility**

- a) KNCCI members encourage to apply but not mandatory.
- b) The award will be presented to an individual, group of individuals' representative of the organization.

### **An Entry Form**

- a) Please be certain the material or activity fits the category and criteria established.
- b) Specific use and description of how the business path was handled is central to the award. Answer the questions listed on the entry form in full detail.
- c) Submit along with your entry form all supporting documentation, such as testimonials, photographs, surveys, statistics, other awards of recognition, newspaper clippings, etc.

### **Entry Form Must Be Signed**

Submissions will not be returned. Entries will remain the property of the Chamber. By submitting an entry, applicants grant permission to KNCCI full rights to publish, reproduce, and publicize entries in any paper or electronic publishing format. Entries may be scanned, described, displayed, linked, or reproduced on our website, or published in any other Association publications. No monetary compensation will be received by applicants from any Association for use of their entries.

### **Entry Deadline**

All submission entries must be at KNCCI offices by **3<sup>rd</sup> November, 2017**.

### **2. Award Process**

The Judges Committee screens all the entries received and selects one or more recipients for each of the categories.

### **Award Presentation**

The awards will be presented during the WIB awards dinner -29<sup>th</sup> of November 2017. Winners will be honored with a plaque issued by KNCCI recognizing their outstanding achievements. The winning entries will be featured in all supporting Media.

### **3. Judging Criteria**

Judges will assign points using the following:

- Quality of the material/activity
- Strategy, execution, creativity and results.

- Usefulness to target audience
- Overall rating

The success of a campaign presented depends not on the magnitude of the activity or item, but rather on the creativity, innovation. Impact to Society and utilization of business best practice.

The WIB awards Judges committee reserve the right to issue no award in a category if a worthy candidate is not identified during the judging process.

The KNCCI WIB Secretariat would like to thank you for your entry submission.

Prepared by; .....

Title; .....

Date; .....

Signature; .....

Approved by; .....

Title; .....

Date; .....

Signature; .....