



PRESS RELEASE

TOP 100 2022: “Creating synergies and sustainable Business models sufficient for accelerated growth”

17th August 2022

The **Uganda Top 100 mid-sized companies’ survey 2022** will be launched today 17th August 2022 at a forum and press conference at Sheraton Hotel Rwenzori Ball Room. The Top 100 survey is an initiative of the **Daily Monitor** and **KPMG**. The sponsoring partners of the 2022 survey are **Uganda Investment Authority**, and **DFCU Bank**.

The Purpose of the Top 100 Survey is to identify Uganda’s fastest growing medium-sized companies in order to showcase business excellence and highlight some of the country’s most successful entrepreneurship stories.

Participating in this annual competition is critical to business process improvement that eventually helps entities gain access to new sources of financing, enhance their business management skills and acquire new partners they need to move to the next level.

Membership of the Top 100 Club sets companies on the road to gaining competencies they need to step ahead of the competition and grow into the corporate league. The theme for this year’s survey is **“Creating synergies and sustainable Business models sufficient for accelerated growth”**

How to Participate

To take part in the survey a company needs to complete a general questionnaire. The questionnaire will be shared with respective companies online through a link. To access the questionnaire you can call 0392-080708 and the questionnaire link will be sent to your email.

Participation is voluntary. Any company can participate (with the exception of banks, insurance companies, or accounting /financial consulting firms) as long as it meets the following criteria:-

- Has a turnover range: Ushs360m to Ushs. 25 billion
- Has audited financial statements for three years
- Is not listed on any stock exchange
- Not a bank or an insurance company

Start date for data collection

The 2022 survey begins on **17th August 2022** and will end on **31st October 2022**. Participation will be open to all SMEs that meet the criteria highlighted above.

Key Distinguishing Factors of the Uganda Top 100 Survey

This Survey differs from other Surveys because:-

- It focuses on objectivity:

- It is exclusively for medium-sized enterprises

About the 2022 survey

The 2022 TOP 100 survey will bring back the pre-covid19 survey approach where SMEs will be screened on both the general and financial questionnaires. This is intended to understand how SMEs are coping with the post pandemic business environment and therefore help policy makers to come up with informed decisions to accelerate growth. The theme for this year's survey is ***“Creating synergies and sustainable Business models sufficient for accelerated growth”***

The survey will be launched along with a forum focusing on tax on the topic; *“Developments in the tax regime; Implications to growth and Business Sustainability”* with the main discussants being Edgar Mukasa – Senior Manager Tax & Regulatory Services and Mark Tusiime - Manager Tax and Regulatory Services.

Objectives of the survey

- 1 To create industry databases and
 - Enable medium-sized (‘mid-sized’) companies to benchmark themselves against their peers
 - Highlight to policymakers the mid-sized companies’ contribution to economic growth.
- 2 To support mid-sized companies in their growth by linking them with key service providers. Some of these service providers will form relationships with the companies by sponsoring the survey and/or special forums for the Top 100 companies
- 3 To address the challenges faced by SMEs in the evolving economic environment.
- 4 To facilitate networking amongst the Top 100 companies.
- 5 To create platforms for the Top 100 companies to engage individually and collectively in activities, particularly those related to promoting entrepreneurship in the country.

What data will be published?

Data will be aggregated to show key trends shown by the Top 100 companies. Highlights of the survey results/ findings will be published in the Daily Monitor. No single name of a company or enterprise will be mentioned in the survey results.

Gala Dinner and Exhibition

The survey will culminate into a Gala Award Dinner for the TOP100 companies to be held in December 2022. The Gala Dinner will be the climax of the survey where participants will have networking, marketing and educational opportunities as well as a chance to listen to other successful entrepreneurs. Awards will be given to each company that makes it to the list of the Top 100 companies.

For more information, please contact us on 0312-170080/1.